



The Psychology Behind Identity Theft: Understanding the Human Element in Cybercrime

Ebube Rebecca Okeke

Introduction

The Federal Bureau of Investigation reported that about 28,000 individuals were victims of identity theft in 2022, with over 231,000 reports in fourth quarter of 2023 alone, according to the Federal Trade Commission (FTC). Furthermore, in the United state, victims of identity theft had a total loss of over \$189 million (Clare, 2024). These data reflect the prevalence of identity theft and its potential consequences

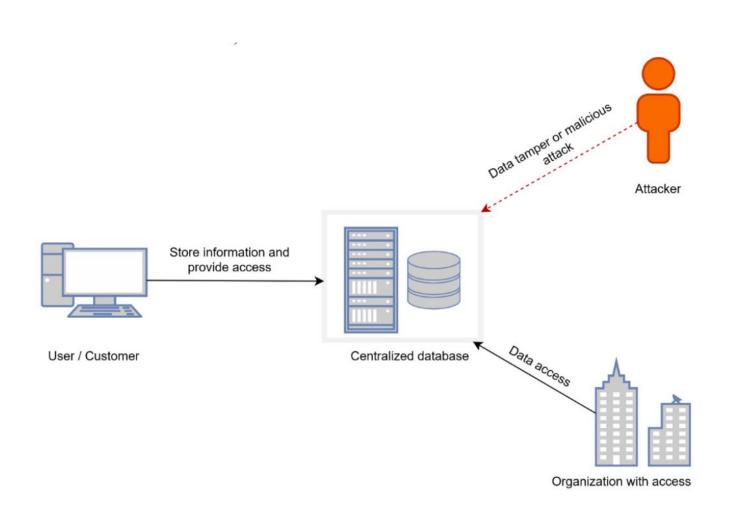


Figure 1: The Susceptibility of Centralized Database to Attacker (Shekar et al., 2022)

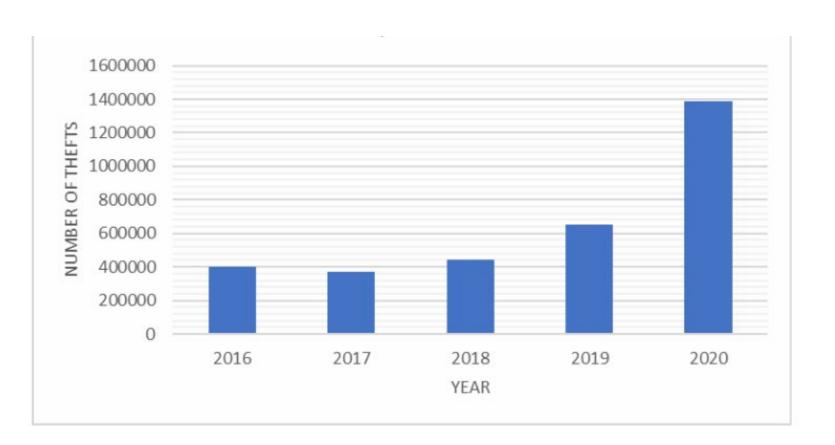


Figure 2: Identity Theft Rate, By year (Shekar et al., 2022)

Aims & Objectives

This study aims to explore the psychology behind identity theft as a critical human element in cybercrime.

The study aim is achieved through the following objectives

- 1. To investigate the psychological factors that influence individuals' susceptibility to identity theft.
- 2. To analyze the social engineering tools and techniques used by cybercriminals
- 3. To assess the impact of identity theft on victims and user trust in digital systems.
- 4. To identify and recommend strategies to reduce the prevalence and impact of identity theft.

Methods

This study adopted a systematic literature review methodology, as presented below.

Systematic Literature Review on Identity Theft

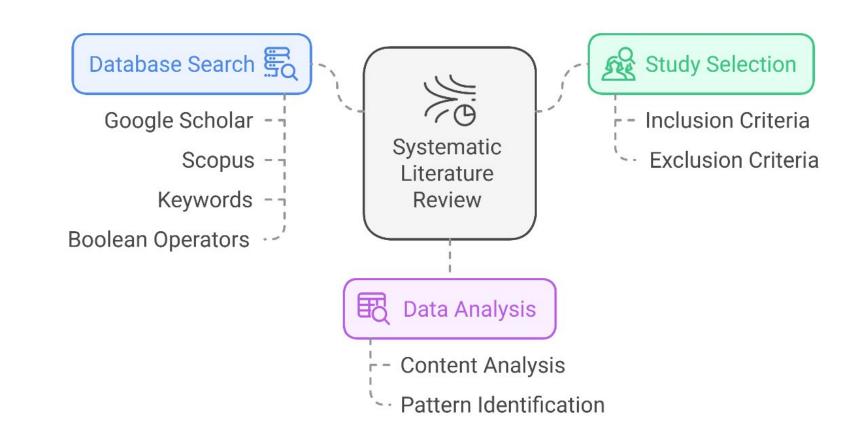
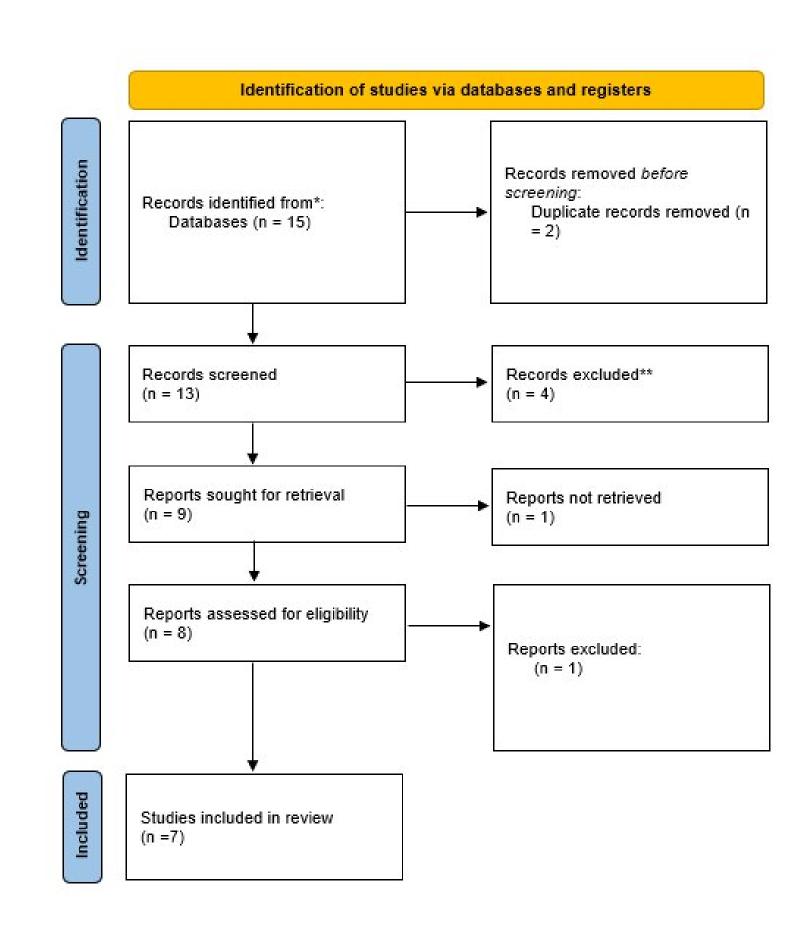


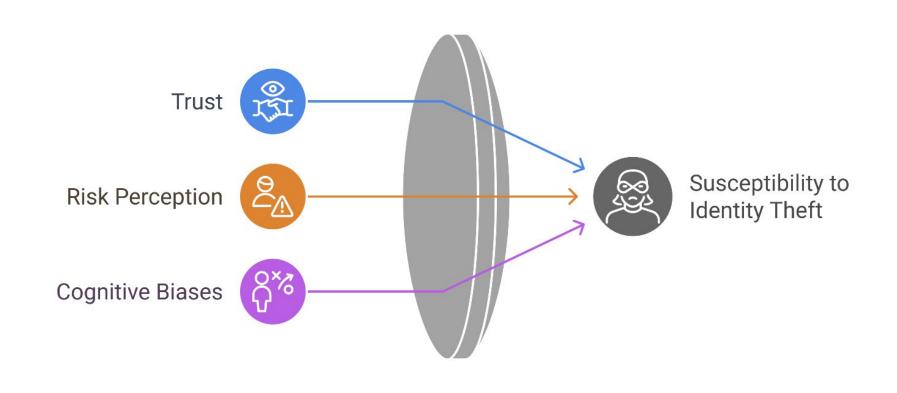
Figure 3: Methodology

Findings



1

Psychological Influences on Identity Theft



Cybercriminals' Social Engineering Techniques

Fabricated scenarios to obtain data

Promises of goods to lure victims

Deceptive emails to steal information

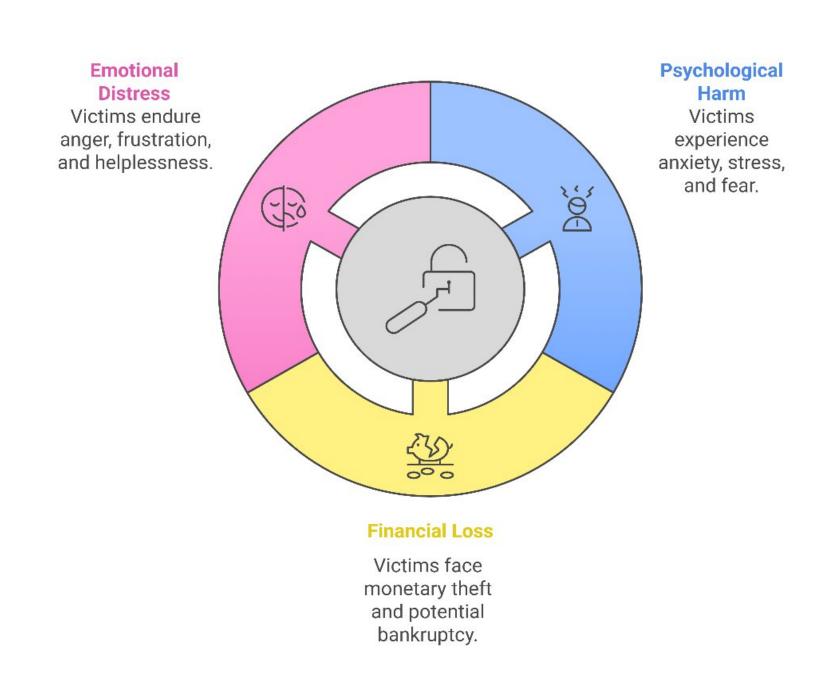
Pretexting

Baiting

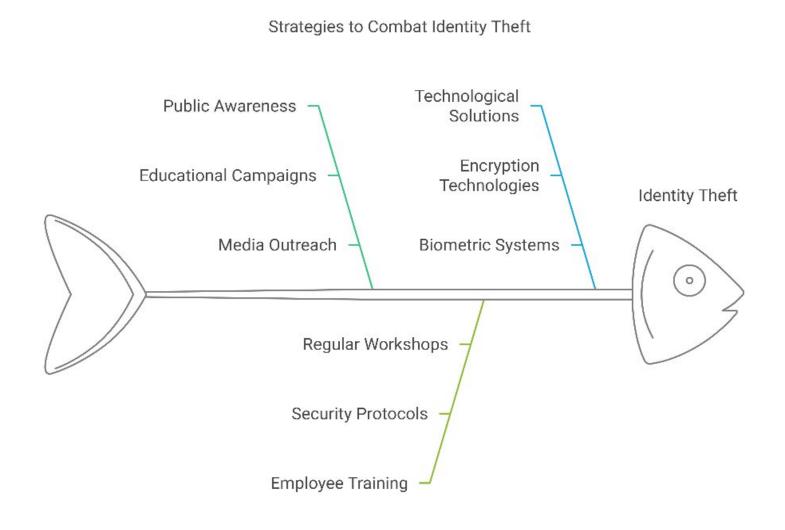
Phishing

3

Impact of Identity Theft



4



Conclusion

In conclusion, this study explores the comprehensive nature of identity theft. It highlights the urgent need for targeted strategies. Future studies should focus on adaptive interventions to address evolving threats and ensure safer digital ecosystems

